# #HerYellowRibbon

## **Building Awareness to ENDometriosis**

Visit Us At: www.heryellowribbon.org

#### #HerYellowRibbon | About Us

The concept of this organization began when the Founder of#HerYellowRibbon, Cherrelle Lawrence, was officially diagnosed with severe Endometriosis in 2012. After years of searching for a doctor to properly diagnose her pain, she finally found a medical expert with Duke University Health System in North Carolina, who confirmed the diagnosis. Click here to read her story.

### #HerYellowRibbon | Goals

Promote awareness about the chronic illness through:

Literature

**Public events** 

Social media

To promote GYN visits and exams.

To promote a healthy lifestyle.

To provide support for Cherrelle and other #HYRfighters.

#### #HerYellowRibbon | Fundraising

#HerYellowRibbon needs your help to raise funds to support our awareness program and events. Our shirts are a great way to build awareness, but also

to provide support of our upcoming initiatives

Visit: <u>www.booster.com/heryellowribbon</u>